

Louisiana's Our Little Miss State Beauty Competition



**October 6–8, 2023
Lafayette, LA**

Welcome to Louisiana's Our Little Miss

Welcome to the Our Little Miss family! We are excited to have you join us for our 2022 Official State Scholarship Competition! Our Little Miss has been around for 60 years and is still going strong! Get ready to have a great time, have tons of fun, make memories that will last a lifetime! This serves as your handbook for the state pageant.

STEP 1: COMPLETE THE FIRST REGISTRATION FORM ONLINE AT
<https://tinyurl.com/LAOLMStateBeauty23>

Age Divisions

0—2 years, 3—6 years, 7—9 years, 10—12 years, 13—15 years,
16—20 years, 21—28 years, and 29+ years

Some divisions may be split depending on the number of entries.

Required Competitions

All age divisions must compete in Interview, Sportswear, and Party Dress/Evening Gown.

Clothing guidelines and examples can be found here in this handbook as well as on our website.

Optionals Offered

We offer the following optionals at our state competition:

Miss Photogenic, Livin' Doll, Commercial Print Categories, Pro-Am Modeling,
Optional Talent, Prettiest Eyes/Hair/Smile, Best Dress/Sportswear, Practice Interview,
Popular Miss, People's Choice, and Deux-ling Divas & Dudes!

Descriptions of all the optionals can be found on a later page in this handbook.

Award Information

The following awards will be giving in each division:

Overall Divisional Queen, Princess (Successor), Personality Plus,
and Mini Queen, followed by Alternates, Semi Finalists, and Finalists

Overall Divisional Winner's Package:

Official Our Little Miss Rhinestone Crown, Monogrammed Satin-Lined Banner,
Official Scepter, Robe (use for 1 year), Community Appearances, Gifts,
Queens Luncheon, Cash Scholarship*, and more!

**Scholarship given if reign is fulfilled and winner MUST compete in the World Competition!*




No One Goes Home Empty Handed!!!

Clothing Rules / Pageant Regulations



FIRST REMEMBER THAT WE ARE A NATURAL PAGEANT SYSTEM! ALL HAIR AND MAKE-UP MUST BE AGE APPROPRIATE!

*We want the GIRL to shine, NOT the clothes!
No fake hair, teeth, etc. are allowed!*

EVENT	WHAT IS IT?	WHAT DO I WEAR?
Close—Up Appraisal <i>(Interview)</i> 	<p>This is a time for the judges to see contestants up close and get to know them better! Chaperones for 0-2 contestants will introduce their contestant with their name, age (in months) and hometown. They will then tell the judges 2 or 3 fun/interesting facts about their contestant. Contestants ages 3 and up will introduce themselves to the judges by stating their name, age, city, and state followed by a basic pivot. Contestants will then answer a set of age-appropriate questions.</p>	<p>RECOMMENDED ATTIRE: DRESS/ PANTSUIT / SKIRT AND TOP/JACKET Think interviewing for a job! For younger contestants, we recommend a nice Sunday's Best Dress. For older contestants, we recommend a pantsuit or skirt with top/jacket. We highly suggest either no sparkle or very little sparkle on outfits! Keep it simple and classic! <i>Additional clothing guidelines below! See examples on the next page!</i></p>
Sportswear <i>(Casual Wear)</i> 	<p>Sportswear is our Casual Wear Competition. All contestants will individually model their outfits on stage. Once each contestant has modeled on stage, the whole age group will come back on stage for a parade of beauties.</p>	<p>RECOMMENDED ATTIRE: CASUAL WEAR Casual Wear should be a pant, short, or skirt outfit, or a dress that shows off their personal style. The outfit can be as simple or as formal as you would like! It should be modest, age—appropriate and should not be high glitz or costume looking. <i>Additional clothing guidelines below! See examples on the next page!</i></p>
Party Dress <i>(Beauty Wear)</i> 	<p>Party Dress / Evening Gown is our Beauty Wear competition. All contestants will individually model their beauty wear on stage. Once each contestant has modeled on stage, the whole age group will come back on stage for a parade of beauties.</p>	<p>RECOMMENDED ATTIRE: BEAUTY DRESS Contestants ages 0—9 should wear a short pageant style dress while contestants ages 10 and up should wear a floor length gown. We love sparkle, but please no glitz dresses! <i>Additional clothing guidelines below! See examples on the next page!</i></p>

Additional clothing GUIDELINES

We are a natural pageant system! Clothes should be modest, conservative, and age appropriate!

We recommend:

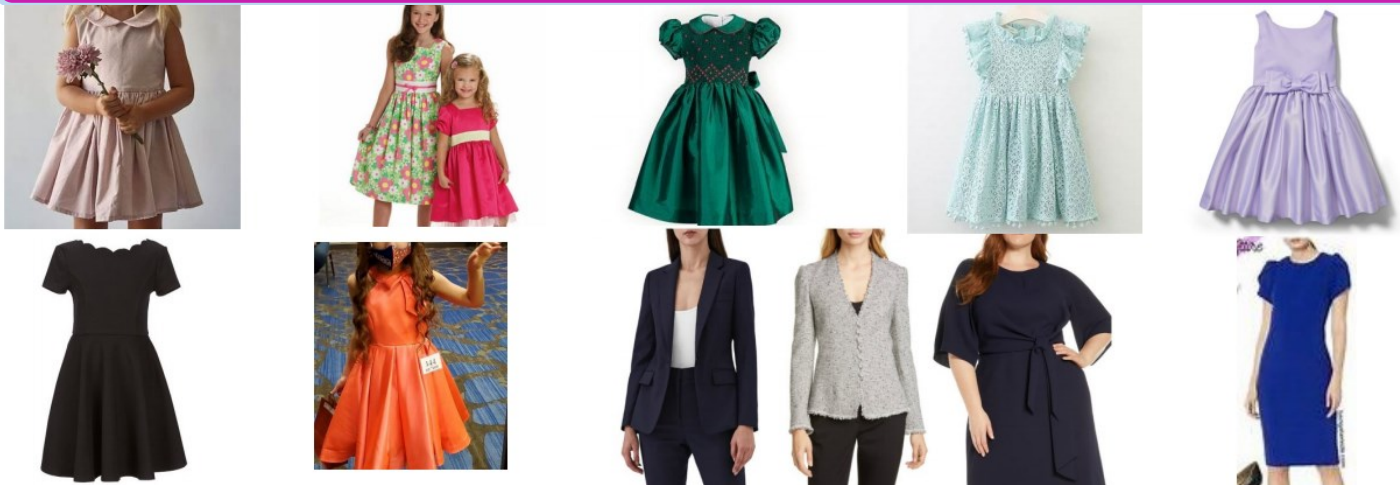
- No slits above the knee
- No strapless outfits—1" straps for ages 0—12 and at least spaghetti straps for ages 13+
- No tattoos visible on stage or in interview (This includes 0—2 chaperones)
- No exposed stomachs or midriffs
- No overdone jewelry or make—up for younger divisions especially

We are a natural pageant system! Clothes should be modest, conservative, and age appropriate!

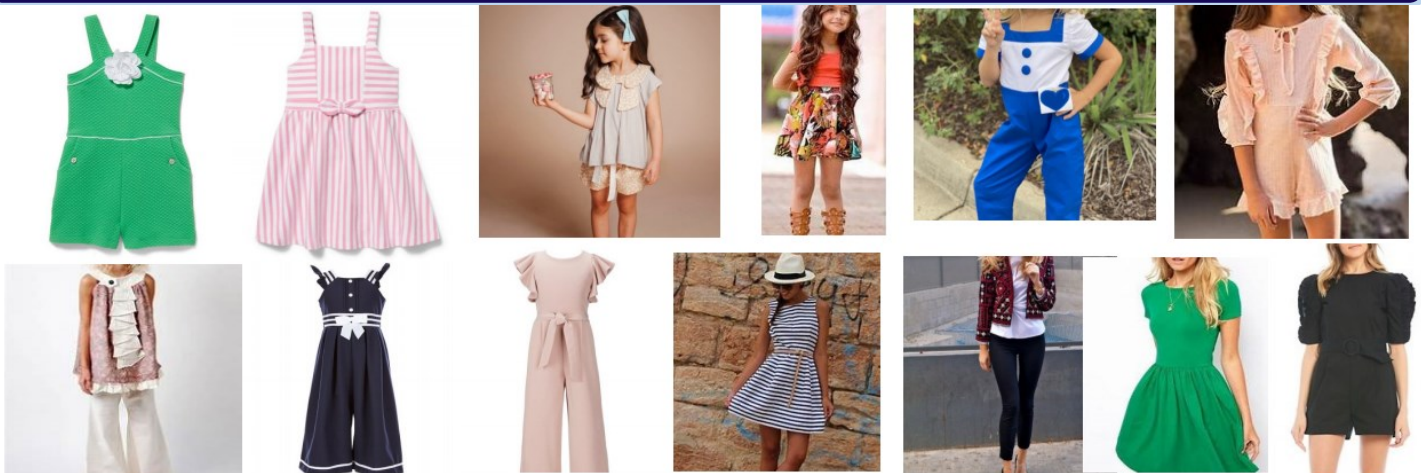
Clothing Examples

More clothing examples can be found on our website www.louisianaolm.com

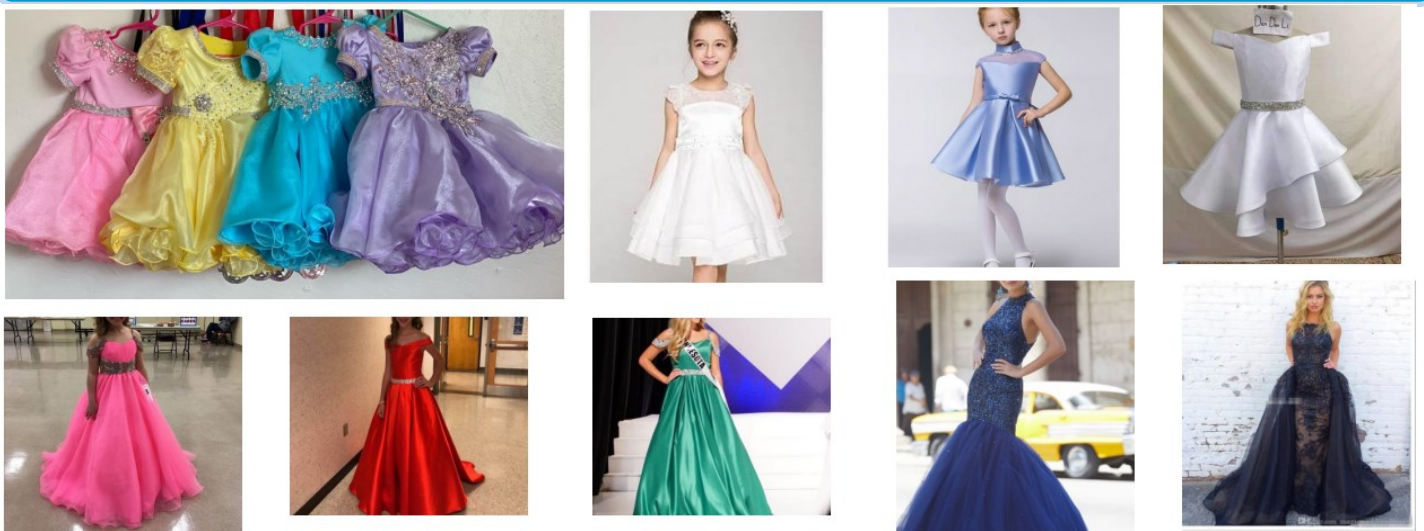
Close-up Appraisal (Interview)



Sportswear (Casual Wear)

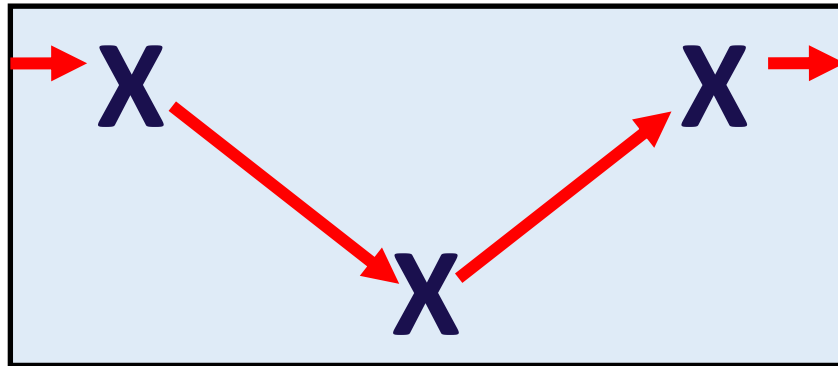


Party Dress/Evening Gown (Beauty Wear)



Modeling Formation

ENTER



EXIT

Sample Stage (Subject to Change)

0—2 Contestants:

Chaperones will model their contestants (see rule below). We recommend turning your baby around at the front X so the judges can see the back of their outfit/hair/etc. Your baby can walk or be carried!

It's your choice! Show off your baby, but remember....NO COACHING YOUR BABY ONSTAGE!

Audience members can cheer for every contestant, but NO COACHING from the audience either!

3 and up Contestants:

Smile big! Don't forget eye contact with the judges! Don't go too fast or too slow! We prefer a nice, natural model! Contestants are free (not required) to do a step-step-turn or circle turn at the front X. We are a natural system and want natural modeling! AVOID sassy walks, hands-on hips, kissy faces, etc.

Group Line Up

For Sportswear and Party Dress, each age division will model individually. After everyone has modeled in that age group, the entire age group will go back on stage for a group line up. We will most likely ask the group to turn around once to see back of outfits/hair/etc.

On Stage Introductions/Questions

For the beauty wear competition, we will do a parade of beauties! Each contestant (or baby chaperone) will say their name, age, and hometown on stage to introduce themselves. They will then model beauty wear. If the judges request it, ages 3 and up will also answer an age-appropriate onstage question.

Hands-On Regulation for 0–2

ALL contestants in the 0-2 age division have a

HANDS ON RULE

for every competition. For safety purposes, the contestant's chaperone must keep his/her hands on the contestant at ALL times during official competition.

So don't let go on stage! Don't let go in interview!

This does not include the party or optional talent! Let them dance and have fun at the party. If they are competing in optional talent, the chaperone just needs to stand close to them.



Optional Competitions

Optional competitions are offered for extra practice and opportunities for optional category awards. Optional competition results do NOT change the outcome of the official results. All optionals are judged by a separate panel of judges. The official judges do not know who enters or wins the optional categories.

Miss Photogenic

Do you have a beautiful photo? To enter Miss Photogenic, your photo must be emailed to **louisianaolm@gmail.com** by **April 14th, 2023**. No late entries will be accepted. Winner's will receive a full page in the program book along with a crown and banner. Glitz photos are not accepted. Judging is based on beauty, clarity, and personality of photo.



Livin' Doll (Highly Recommended)

Livin' Doll is a fun competition that is judged solely on facial beauty and stage presence by a different panel of judges. All you need is a beauty dress! It can be the same dress that you will wear for the main competition or a different one! **No rules for Livin' Doll dress**, so feel free to bring out the **SPARKLE**! This is a GREAT chance to practice your beauty modeling before the main competition. Winners will be crowned right after the event!

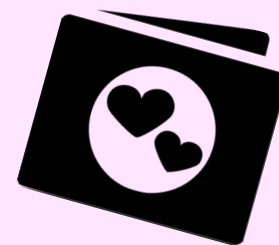


Divisions: 0—18 months, 19—36 months, 3—4 years, 5—6 years, 7—9 years, 10—12 years, 13—17 years, 18+ years

Commercial Print Categories

We love to see your print work! Enter your Portfolio, Best Head Shot, Tear Sheets, and/or Zed Cards! Commercial print is judged based on all photogenic aspects: beauty, personality, clarity, and variety. All entries must be turned in at Registration...**do not mail these items!!!**

- **Portfolio:** Must be submitted in a picture book of some kind. Must contain 5 or more different shots. Pictures can be any size and picture color does not matter.
- **Best Head Shot:** You can enter as many photos as you like for Best Head Shot. Must be individual pictures and should be a head and shoulder shot. Size and color of picture does not matter.
- **Tear Sheet:** Have you ever been photographed for a magazine, newspaper, or any print item? If so, submit a copy of your work! Items must be fairly recent to your current age. Simply "tear" your work out and compete in Best Tear Sheet!
- **Composite/Zed Cards:** Do you have an official modeling composite/zed card that you use at auditions? If not, feel free to make one and enter the Best Comp/Zed Card Competitions. Cards can be any size (5x7 is most popular) and on the front should be your best head shot and on the back should be a variety of your photos. Include your stats—Eye Color, Hair Color, Height, Weight, and any other information you use to book jobs! Color or BW pictures are accepted!



Optional Competitions Continued

Pro Am Modeling (Highly Recommended)

This competition is a fun way to get stage practice while modeling your favorite outfits/costumes. Judging will be based on stage presentation, facial beauty, grooming, and overall personality. Glitz and/or High Fashion model is not required. 1 score sheet per outfit will be given and a 1st, 2nd, and 3rd place will be awarded in each category per age division. This is also a great way to pick which sportswear and/or party dress/evening gown you want to use during official competition if you are having trouble deciding on one! Competition clothing rules, do not apply for Pro Am Modeling! Enter as many as you like, but enter **5 or more** and you will be eligible to win sweepstakes for your age division and possibly go on to compete in the **Sweepstakes Challenge for the Model of the Year Title (crown, banner, & CASH prize)!**



If you enter more than 5 categories, we will take your 5 highest scores for the sweepstakes award.

Categories: Sportswear, Party Dress/Evening Gown, Rainwear, High Fashion, State/Country Costume, Sleepwear, Western Wear, Coat/Cape Wear, Today's Fad, School Uniform, Suede/Leather Wear, Animal Print, Character Costume, Vintage Wear, TV/Movie Costume, Hat Wear, Team Wear, Under the Sea, Occupation Attire, Swimsuit, and Open Category (anything goes).

Back by popular demand = GLAMO-CAMO (100% of the proceeds from your entry into this category will go to Zac's Attack for a Cure and the Lymphatic Education & Research Network. Model a great outfit for a great cause)

Optional Talent

Do you love to perform? Now is your chance! Open to ALL age groups! 1 score sheet per performance will be given and a 1st, 2nd, and 3rd place will be awarded in each category per age division. Please follow OLM guidelines for clothing. All acts must be appropriate for a family audience and talent time cannot exceed **2 minutes!** Enter as many as you like, but enter **5 or more** and you will be eligible to win sweepstakes for your age division and possibly go on to compete in the **Sweepstakes Challenge for the Entertainer of the Year Title (crown, Banner, & CASH prize)!**



If you enter more than 5 categories, we will take your 5 highest scores for the sweepstakes award.

Categories: Vocal, Dance, Twirling, Instrumental, and Other

(Other includes Monologue, Art, Magic, Comedy, Juggling, Sign Language, Ventriloquism, etc.)

Prettiest Eyes, Hair, Smile, Dress & Sportswear—

One winner will be chosen per division per category. These will be judged throughout the entire pageant and the winners will be announced at Special Awards! This is an easy way to compete for extra awards!



Practice Interview (Highly Recommended)

This optional is intended to help you practice your interview skills before the actual event. You will go through a mock interview session and will be given a score sheet with your critiques. This will allow you to feel more confident before entering the real event!



Popular Miss—

Sell ads for our program book and not only get discounts off your fees, but you will also gain points towards our Popular Miss Award. If you sell 5 or more full page ads or a combination of sizes to make full pages, you will be in the running for this award. You will win a free entry to next season's state competition, crown, and banner.



People's Choice Voting—

Online People's Choice voting will take place prior to the state pageant and will conclude before Special Awards. Votes will be \$1 each and can be purchased online by friends and family. This is a great way to show support of your favorite contestant. Not only will the winner receive a **CASH AWARD**, but every contestant that receives votes will earn **HALF** their vote money to be applied to the **WORLD FEES!!!**



Sweepstakes Awards

Sweepstakes Divisions

0—2 years, 3—6 years, 7—12 years, 13+ years

**break down could change depending on number of entries in certain divisions*

An overall sweepstakes award is given based on the entry requirements and the highest score in each optional entered. Each sweepstakes award requires a certain amount of entries.

Pro/Am Modeling, Optional Talent, & Commercial Print Sweepstakes

*One winner per Sweepstakes Division. Banner, Trophy, and **\$50 CASH** award will be presented to each Sweepstakes Divisional Winner.*

**Must enter at least 5 Pro/Am Modeling Categories*

**Must enter at least 5 Optional Talent Categories*

**Must enter at least 2 Commercial Print Categories*

Sweepstakes Challenge

(Pro/Am Modeling and Optional Talent Only)

Each Sweepstakes Division Winner will compete against each other during the Sweepstakes Challenge for a chance to win the grand prize of an additional **\$200 CASH** award!
Each sweepstakes award requires a certain amount of entries.

Sweepstakes Challenge Details—All contestants that modeled 5 or more outfits or performed 5 or more talents will be recognized on stage! Then we will name the 4 Sweepstakes Division Winners for Pro/Am and the 4 Sweepstakes Division Winners for Optional Talent. Those winners will then re—compete against the other Sweepstakes Division Winners in their highest scoring Pro/Am or Optional Talent Event. Once every challenger has competed, we will then announce the Model of the Year and the Entertainer of the Year!

Louisiana's Model of the Year & Entertainer of the Year
will each receive a

\$200 CASH AWARD!!!

OVER \$1000 IN OPTIONAL AWARD MONEY
WILL BE GIVEN AWAY...WILL IT BE YOURS???



Program Book



**Program Book Pictures: Picture Deadline—
September 22, 2023**



Roster Photo:

Every contestant will get her picture printed in the State Program book. You must submit one picture with your forms by the deadline. The picture cannot be glitz and/or retouched. Natural photos only! Headshots work best!

Miss Photogenic:

All entering Miss Photogenic will get an additional picture printed in the book. This picture can be the same or different from your Roster Photo.

All Roster and Miss Photogenic pictures MUST be emailed to louisianaolm@gmail.com

Souvenirs/Royalty Gifts

Each contestant will be **required** to bring **50** small items for the contestants and queens in their division. These should not be expensive, just thoughtful and creative.

Examples include: candy, pencils, note pads, bubbles, etc.

Each contestant will receive a goody bag during the state competition.

BRING YOUR SOUVENIRS TO REGISTRATION TO FILL GOODY BAGS.

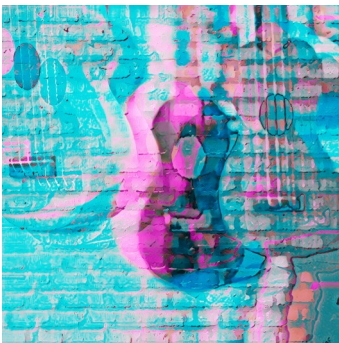


Every contestant is **required** to bring **2 royalty gifts to state**. These should be small gifts that will be given to the outgoing and incoming queens in their age division. Each gift should cost no more than \$5—\$10 and should be appropriate for your age division.

Please write your name and age division on each gift.

BRING BOTH INCOMING & OUTGOING QUEEN GIFTS TO REGISTRATION.

Theme Party



LAOLM's GREATEST HITS

Wear your favorite music genre or your favorite singer! Be creative!

We will have a DJ and a few games and surprises in store!

A light dinner will also be served!

One Contestant Ticket and One Chaperone Ticket is included in your entry fee!

Additional guests (ages 3 and older) will need to purchase a ticket if they would like to attend!

Additional party tickets are \$25 and can be purchased in advance, at registration, or at the door subject to availability.

Venues



All Events:
University of Louisiana at Lafayette
620 McKinley St, Lafayette, LA 70503

There will be no host hotel for this event since all functions will be at the ULL Student Union. Feel free to stay at your home if local, with family/friends, or find an area hotel that fits your needs. A map of the venue and room locations will be posted in our Facebook group. There will also be special parking for the event. Details will also be posted in the FB group.

Guest Badges / Door Admission

Having family, friends, or other guests coming to watch?

Everyone **ages 3 and up** needs a Guest Badge!

Each contestant will receive ONE Guest Badge as part of their entry fee!

Other guests **ages 3 and up** will need to purchase a guest badge to watch the competitions.

Badges can be purchased for a single event or bundle and save by getting a weekend pass!

Prices are below! Please inform your guests that they will need a badge to enter!

Single Events = \$10 each

*Does **NOT** include Grand Finals.*

Weekend Badge = \$40

*Includes **ALL** staged events **INCLUDING** Grand Finals*

Grand Finals Only Badge = \$20

*This badge is good for Grand Finals **ONLY**.*

*Please note the above does **NOT** include the theme party.*

Theme party tickets are sold separately.



Photos

Your entry fee includes **FREE PROFESSIONAL PHOTOS**! The photographer will take hundreds of photos during the weekend including stage shots, party pictures, and individual photos!

Soon after the pageant, you will be able to download **ALL** the photos!

So while photos are allowed to be taken in the ballroom, please do not interfere with our photographer!

The photos will be amazing! And they are **INCLUDED** in your entry fee!!!

State Deadline—September 22, 2023 / Questions? Email: louisianaolm@gmail.com

Pageant Fees

This is a worksheet for you to use to help before you fill out the online forms!

Mandatory Fees—Choose one of the options below!

Entry Fee for all contestants is \$500. Contestants that attended a preliminary pageant are eligible for a discounted entry fee (listed below) based on their placement at the preliminary pageant. Honor Roll contestants (have attended a state pageant in the past) are also eligible for a discount (listed below).

*These fees include entry into all mandatory competitions for your age group, one chaperone badge, 1 program book, theme party ticket for contestant and chaperone and PROFESSIONAL PHOTOS of all events!
The entry fees do not include any optionals you may choose to enter.*

☐ **Won QUEEN or PRINCESS at Preliminary Pageant = \$350 Entry Fee**

For a contestant that just won QUEEN or PRINCESS at a preliminary pageant this season.

☐ **Won PERSONALITY or ALTERNATE at Preliminary Pageant = \$375 Entry Fee**

For a contestant that just won PERSONALITY, or ALTERNATE at a preliminary pageant this season.

☐ **Honor Roll Contestant = \$300**

This option is for contestants that have entered an OLM state pageant in the past.

☐ **Contestant At—Large = \$500 Entry Fee**

This option is for anyone that has never attended any Our Little Miss Competition.

☐ **Winner's Circle = \$150 Entry Fee**

This option is for a contestant that has already paid their deposit into the upcoming world pageant. They are just competing for practice and cannot win a divisional title

My Mandatory Fees = _____

Optional Fees

☐ **Miss Photogenic—1 photo = \$50**

☐ **Miss Photogenic—2 photos = \$80**

☐ **Livin' Doll Contestant = \$50**

☐ **Commercial Print Portfolio = \$20**

☐ **Commercial Head Shot = \$20**

☐ **Commercial Zed Card = \$20**

☐ **Commercial Tear Sheet = \$20**

☐ **Pro Am Modeling = \$25 per entry**

*Categories: Sportswear, Party Dress/Evening Gown, Rainwear, High Fashion, State/Country Costume, Sleepwear, Western Wear, Coat/Cape Wear, Today's Fad, School Uniform, Suede/Leather Wear, Animal Print, Character Costume, Vintage Wear, TV/Movie Costume, Hat Wear, Team Wear, Under the Sea, Occupation Attire, Swimsuit, GLAMO CAMO, and Open Category (anything goes).
(Enter 5 or more and qualify for a chance to win Division Sweepstakes and MODEL OF THE YEAR)*

☐ **Optional Talent = \$25 per entry**

*Categories: Vocal, Dance, Twirling, Instrumental, and Other
(Other includes Monologue, Art, Magic, Comedy, Juggling, Sign Language, Ventriloquism, etc.)
(Enter 5 or more and qualify for a chance to win Division Sweepstakes and ENTERTAINER OF THE YEAR)*

☐ **Prettiest Eyes = \$20**

☐ **Prettiest Hair = \$20**

☐ **Prettiest Smile = \$20**

☐ **Best Dress = \$20**

☐ **Best Sportswear = \$20**

☐ **Practice Interview = \$25**

☐ **Additional Party Tickets = \$25** *(one contestant ticket and one chaperone ticket is included in your entry fee)
Party tickets can be purchased in advance, at registration, or at the door subject to availability.*

☐ **Guest Badges = See previous page for event pricing**

For additional guests (not chaperones) to enter all staged events (does not include the theme party)

My Optional Fees = _____

Looking for ways to raise money?

PATRON LISTINGS

Patron sponsors will be listed in the Official Program Book for only \$10 per listing. The best part of all... \$8 of every \$10 you submit from your patron sponsors will be applied to YOUR pageant expenses! Each listing will consist of your contestant's name, patron's name, and a good luck message or well wish!

There is not a set limit on how many patron listings you are allowed to sell!

HOW DOES IT WORK? / WHAT DO YOU DO?

Ask friends/family/co-workers/anyone to send a good luck message or a well wish to your contestant for \$10. You collect the \$10 from them and send the \$10 to State Headquarters. When the \$10 is received, \$8 will be subtracted off of your state balance! Type their message in the form below by the date below.

Send the money through PayPal (louisianaolm@gmail.com as friends and family only),

Venmo (@LouisianaOLM), Cash App (\$louisianaolm), or through your invoice.

SUBMIT PATRON MESSAGES HERE: <https://tinyurl.com/LAOLMPATRON>

Money and Messages must be received by 11:59pm on September 22, 2023

Example: Good Luck Sadie Berger from Grammy and Poppa! We love you to the moon and back!

My Patron Listing Worksheet		
Patron Listing	Price	You Receive
Patron Listing	\$10	\$8 credit

ADVERTISING

Sell ads to earn credits! Prices and credits are described below! If you want the contestant's photo added to the ad, it will cost an additional \$10! Qualify for Popular Miss by selling a combination of 5 pages!

There is no limit to the number of ads you can sell!

HOW DOES IT WORK? / WHAT DO YOU DO?

Ask friends/family/businesses/anyone to purchase an ad for our program book. It is similar to ads you see in a program at a football game or dance recital. You collect the money from them and send the money to State Headquarters. Your state balance will be credited after the money is received!

We can use business cards, flyers, or State Headquarters is happy to design something for you!

All information about the ad (name, ad size, graphics/photos, text, etc) must be emailed by the date below!

Send the money through PayPal (louisianaolm@gmail.com as friends and family only),

Venmo (@LouisianaOLM), Cash App (\$louisianaolm), or through your invoice.

SUBMIT AD INFORMATION HERE: <https://tinyurl.com/LAOLMADS>

Money, form and details must be received by 11:59pm on September 22, 2023

My Ad Worksheet			
Page Size	Size	Price	You Receive
Full Page	8 x 10	\$200	\$100 credit
Half Page	8 x 5	\$150	\$75 credit
Quarter Page	4 x 5	\$75	\$37 credit
Eighth Page	4 x 2.5	\$50	\$25 credit

